

## El emprendedor

Según Günter Faltn<sup>1</sup> (1999), el emprendedor es como un surfista y el autónomo como un navegante:

“The entrepreneur is like a surfer, with an optimistic mindset for his sport, building on his own talents and preferences, enjoying the challenge of ever changing waves and winds, quickly overcoming mistakes or minor defeats. The surfer is open minded to sharpening his skills, gathering new know-how, welcoming all available inputs and using them in a creative and efficient manner.

The self-employed is like a sailor on a battered sailing ship with all the elements as if sworn against him, cursing the ever-changing waves and winds, lacking adequate materials and qualifications. Maybe his original occupational choices could not be pursued, were not available at all or this situation turned against him: so here he is, stuck with his sailing ship. He is in a desperate mood, seeing nothing but trouble and storm, sceptical towards new ideas or new inputs.”

Hence, it is very important not only to have an innovative idea but also that this idea is in harmony with the entrepreneurs personality.”

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<sup>1</sup> **Competencies for Innovative Entrepreneurship.** Paper presented to the UNESCO meeting on the Future of Work and Adult Learning, Hamburg, 1999, February 19 – 21