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| **Special Group Project for Module 3--Root Change Social Ventures presents the DPMI Development Challenge:** Root Change Social Ventures is working with the [Rockefeller Foundation](http://www.rockefellerfoundation.org/) to test and launch a major new initiative to scale up the social impact of its grant portfolio, which includes climate change, global health, urbanization, and basic survival safeguards. Rockefeller has agreed to support new alliances committed to innovative, collaborative initiatives that leverage the Root Change Innovation Scouts platform. We are soliciting formal proposals in the form of fifteen-minute PowerPoint presentations. The winning initiatives will receive up to three million dollars for a three-year design and pilot program. All proposals must conform to Rockefeller sectoral priorities. Presentations should attempt to answer the following questions:1. What is the big idea (Value Innovation)?
2. To what extent does the partnership organize members according to their comparative advantages?
3. To what extent does the partnership mobilize additional resources?
4. To what extent does the partnership bring promising innovations to new or existing beneficiary groups?
5. How does the initiative advance Rockefeller’s social priorities?
6. To what extent does the partnership create:

Social Value PotentialMarket PotentialSustainability Potential For the assignment, prepare a PowerPoint presentation with no more than 8 slides. Please also produce a short video (uploaded to Viddler with link provided on your team page) that promotes your alliance initiative. The video should be no longer than 3 minutes in length.    |