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| **ACS 560: Software Engineering** | |
| Project Evaluation | **Will Dombrowski** |
| |  |  |  |  |  | | --- | --- | --- | --- | --- | | This is an overview of our project evaluation and my personal details. Details below. | | | | | | **Topic** | Business Advertisement / Promotion Application (BAPA) | **Project Members** | Will Dombrowski, Dave Ladao | | **Project Managers** | Will Dombrowski, Dave Ladao | **Aspects** | Mobile Application, GPS tracking, Web Services | | **Subjects** | Computer Science, App Development, Location-based Marketing | **Development Time** | 12 months | | **Objective** | Fully functional, relative advertisements | **Sponsor** | Dr. Tanik | | |
| |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Personal Details** | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | *Interests* | |  |  | | --- | --- | | • | Uses cutting edge technology | | • | Potentially profitable | | • | Spans multiple Computer Science disciplines to accomplish a singular task | | • | Outcome of many users and popularity | | | *Qualifications* | |  |  | | --- | --- | | • | Experienced Software Developer, Confident in Java, C#, object orientation and design. | | • | Computer Engineering education and Information Technology support background. | | | *Expectations* | |  |  | | --- | --- | | • | Success collaborating between partners in the development of a software based project | | • | Hone software design and documentation skills, as well as understanding new technology standards and mobile Application Programming Interfaces. | | | | **Project Details** | Creation of a system that serves as a searchable online database of current business promotions for a given area.  Software will need to be developed that has the ability to recognize with a high degree of accuracy the location of a user, and display to that user some advertisements that are relevant to his or her interests, current location, desired time frame.  Business (producer) users will be able to publish their advertisements following similar criteria. | | **Resources** | * **See CMAP for research conducted: http://dombwe01.ueuo.com** | | |