

## **IMAGINING AMERICA VISION, MISSION, VALUES, GOALS**

### **Vision**

To realize the democratic, public and civic purposes of American higher education.

### **Mission**

To animate and strengthen the public and civic purposes of humanities, arts and design through mutually beneficial campus-community partnerships that advance democratic scholarship and practice.

### **Values**

- Reciprocity and mutual benefit in campus-community partnerships, scholarship and teaching
- Participation, transparency, dialogue and pluralism
- Innovation and integration of knowledge to improve our communities
- Cultural diversity and social equity

### **Goals**

- To integrate community and academic knowledge to help identify and solve significant community-identified, real world problems.
- To shape, participate in and sustain regional, national and global conversations about models of democratic public scholarship and campus-community collaboration.
- To promote forms of professional development that support and encourage public scholarship.
- To advance cultural diversity and intercultural dialogue as means to realize social equity on campuses and in communities.

*It is IA's practice to annually review this document as the landscape of higher education shifts in response to our work, and as we adjust our goals to changing needs within higher education.*

**Public scholarship** refers to diverse modes of creating and circulating knowledge for and with publics and communities. It often involves mutually-beneficial partnerships between higher education and organizations in the public and private sectors. Its goals include enriching research, creative activity, and public knowledge; enhancing curriculum, teaching, and learning; preparing educated and engaged citizens; strengthening democratic values and civic responsibility; addressing and helping to solve critical social problems; and contributing to the public good.