**Collective Impact Session: Inclusive Urban Education**

**CHANGE IN LOCATION:**

**Syracuse Center of Excellence (SyracuseCoE)**

**727 E. Washington Street, Syracuse NY 13210, Room 203**

Driving Directions and Map:

[http://www.syracusecoe.org/coe/sub1.html?skuvar=103](http://www.syracusecoe.org/coe/sub1.html?skuvar=103" \t "_blank)

**Agenda • March 30, 2012**

Overview: The goal of this workshop is to produce concrete outcomes and products toward collective impact in three of SU's significant action arenas: inclusive urban education, public humanities, art & design, technology, entrepreneurship, and sustainable communities. The sessions aim to identify and explore synergies among these projects, to facilitate collaboration and integration that enables greater collective impact across departments and schools, and to build the capacity and sustainability of university-community partnerships towards these goals. We hope to “connect the dots” of people doing the focused work in each area (starting with inclusive urban education) and the broad platforms, and pull in people focused in other specialty areas who have the expertise to lend, areas of overlap in their work, and common policy issues to discuss.

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| **9:00-9:30am** | **Arrive & Breakfast** |
| **9:30-9:35am** | **Welcome** | **Nancy Cantor**  *Introduction: Building on our Platforms and Relationships for Increased Impact and Sustainability* |
| **9:35-10:05am** | **Setting the Context**  | **Susan Sturm and Margaret Salazar-Porzio**  This session will provide a framework for the work we will be doing over the course of the day by offering an analysis of the “change theory” we have observed in operation through Scholarship in Action, and mapping potential connections among the platforms, relationships and projects that have developed. This session will provide an overview for how the day will progress. |
| **10:05-12:00pm** | **Session 1** | **Identifying Actionable Connections In Vision and Goals**  *Common action arenas, projects and platforms: Leveraging and linking the range of work around shared aims*  The objective of this session is to enable people to identify synergies among participants’ goals and interests, and thus identify mid-range goals and concerns related to an overarching vision aimed at tackling pressing issues in Syracuse that resonate in our nation and world, around which people, projects, and organizations could coalesce. This session will provide an opportunity for participants to examine this middle ground between the broad vision, particularly as it relates to inclusive urban education, and their concrete project goals and objectives.[[1]](#footnote-1) We will provide a structured but interactive format for a series of small and large group conversations that will flesh out possible areas of connection and collaboration. These groups will be structured around three major centers of gravity for building on the overarching vision and its relationship to inclusive urban education: (1) Community Building, (2) Capacity Building, and (3) School Building. In these groups, we will begin with a discussion of the goals and problems at the center of individual work relating to inclusive urban education and goals for this work over the coming year. This conversation will provide the basis for identifying connections that would both improve the impact and sustainability of your individual work and increase the potential to have collective impact that advances the overarching goal of inclusive urban education. |
| **12:00-12:45pm** | **Lunch** | **Expanding the conversation**  We will set up lunch to enable further conversations with a new set of participants, aimed at increasing possible connections and collaborations. |
| **12:45-2:15pm** | **Session 2** | **How collective impact work moves forward**  *Small Group Breakout Sessions: Exploring connections, barriers, strategies*  This session will focus on identifying how to continue building these connections so that a collective impact project could move forward and succeed. In both small and large group sessions, we will brainstorm about what the potential configurations of connection and collaboration could be, who else should be part of the conversation, what changes would be needed to enable these collaborations to take root, and what strategies and concrete projects or working groups might emerge to take this work forward. It will be important to focus explicit attention on how the community and schools connect to this work so that they are full participants in setting the agenda and moving the work forward. Who is the “*collective*” in collective impact and how does that collective come together? It will also be important to consider how these collaborations can be supported and enabled, through connecting to core activities of research, teaching, leadership development, and community engagement. |
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| **2:30-3:30pm** | **Session 3** | **Indicators and Drivers of Collective Impact**  *Small Group Breakout Sessions: Identifying Collective Impact*  To move this work forward, it will be important collectively to identify how the cumulative and potential collective value of this work can be identified and assessed, building on and supporting the work that is already being done to identify programmatic and community impact. What kinds of information are currently gathered and synthesized? What kinds of information would be used to enhance sustainability, resources, and practice? How could information gathering improve collaboration and integration? What kinds of information gathering could be integrated into ongoing work? What kinds of information would you like to have on an ongoing basis? This session will identify what we already know about the impact strategies and potential leverage points for building cross-institutional collaboration into areas of innovation and assessment. |
| **3:40-4:10pm** | **Session 4** | **Action Plans**  How would we move forward on this agenda? We will explore concrete possibilities for collaboration that will advance the common goals and strategies, and address the barriers and challenges identified in the previous sessions. What are concrete next steps you would like to take? What follow up sessions, projects or working groups could be pursued? How could collaborative work assist you in making progress on issues that are challenging to address? What would we need to do to enable this work to achieve collective impact and advance the effectiveness and sustainability of the projects pursuing the goal of inclusive urban education? |
| **4:10-4:30pm** | **Closing Session** | **Sum up and Next Steps** |

1. This session, which is focused on inclusive urban education, is the first of a series that will facilitate connections among the major platforms developed through Scholarship in Action, the initiatives substantively and strategically connected to those platforms, and the organizational settings in which much of that work takes place. [↑](#footnote-ref-1)