

Learner Analysis and Goals and Objectives for Gallery Design

Learner Analysis

The target group for this instructional design is visitors to the exhibition, which will likely include college students and adults but could also include school-aged children. Audience members will likely represent diverse ethnicities and socio-economic backgrounds and varying levels of education. In addition, some visitors will possess a high degree of prior knowledge while other visitors might be introduced to printmaking for the first time. Regardless of prior knowledge, this will be the first encounter with the specific artists on exhibit for most visitors.

The goals of the instruction and the performance objectives for the exhibition are as follows:

1. **Goal:** Audiences will be introduced to various forms of printmaking.
Objectives:
 - a. Given an exhibition, visitors will recognize that a print is a work of art made in multiples with ink on paper through an indirect transfer process.
 - b. Given an exhibition, visitors will differentiate between materials, techniques, and processes such as etching, lithography, serigraph, and woodcut.
 - c. Given an exhibition, visitors will interpret how subject matter, symbols, and ideas are used to communicate meaning.
 - d. Given a touch-screen device, visitors will explore and discover extended content related to printmaking.
2. **Goal:** Community members will discover the wide variety of bookmaking techniques employed by artists.
Objectives:
 - a. Given an exhibition, visitors will acquire an appreciation of the book arts medium as a form of expression.
 - b. Given an exhibition, visitors will discriminate between books made individually by artists and mass-produced books.
3. **Goal:** Audience members will learn about the role of a print atelier in the development of new work.
Objectives:
 - a. Given an exhibition, learners will explore and make connections between the themes and subject matter addressed by the printmakers of the Experimental Printmaking Institute (EPI).
 - b. Given an exhibition, visitors will examine the collaborative process involved in creating hand-pulled prints.
 - c. Given a touch-screen device, audience members will relate extended content including short videos of artists working in the printmaking studio to the works in the exhibition.
4. **Goal:** Learners will be introduced to how printmaking can be used both as a visual form of expression and as a social force.

Objectives:

- a. Given an exhibition, visitors will investigate the connections between the work of the printmakers on exhibit and the broader social purpose of their art.
 - b. Given an exhibition, visitors will develop a deeper sense of the historical roots and purposes behind printmaking.
 - c. Given an exhibition, visitors will interpret the qualities and characteristics of art media, techniques, and processes and how this can enhance communication of experiences and ideas.
5. **Goal:** Visitors will be introduced to master artists whose work is on exhibit.

Objectives:

- a. Given an exhibition, visitors will interpret the work of artists and recognize the distinct styles represented.
 - b. Given an exhibition, visitors will compare and contrast artists from diverse cultural backgrounds.
 - c. Given a touch-screen device, audience members will explore the artists whose work is on exhibit through biographies and video interviews.
6. **Goal:** Workshop participants will learn how to create a hand-made artist book.

Objectives:

- a. During a hands-on bookmaking workshop, participants will design an accordion folded book and compose a short personal history of 6 pages in one hour.
- b. Given a one-hour workshop, participants will employ simple folding and construction techniques to create a hand-made artist book.
- c. During a workshop on artist books, participants will demonstrate an appreciation for a book making as a form of expression by creating their own book and participants will recognize the value of recording family history through by writing a short family story.