

IMAGINING AMERICA
VISION, MISSION, VALUES, GOALS
Final Strategy Committee Draft

Vision:

To realize the democratic, public and civic purposes of American higher education.

Mission:

To animate and strengthen the public and civic purposes of the humanities, arts and design through mutually beneficial campus-community partnerships that advance democratic scholarship and practice.

Values:

- Reciprocity and mutual benefit in campus-community partnerships, scholarship and teaching
- Participation, transparency, dialogue and pluralism
- Innovation and integration of knowledge to improve our communities
- Cultural diversity and social equity

Goals:

- To integrate community and academic knowledge in the humanities, arts and design fields to help solve significant community-identified, real world problems.
 - To demonstrate, document and assess the impact of democratic scholarship and campus-community collaboration.
 - To model public scholarship in the humanities, arts and design at Imagining America's host campus.
- To shape, participate in and sustain national and regional conversations about models of democratic public scholarship and campus-community collaboration.
 - To focus our efforts on our member institutions in recognition of the support and legitimacy they provide to our efforts. To model the values of reciprocity and mutual benefit through collaborative efforts with them.
- To promote forms of professional development, including tenure and promotion policies, that support and encourage public scholarship.
 - To advance problem solving research, teaching and learning designed to contribute to knowledge and improve the quality of life in communities.
 - To support democratic, publicly engaged graduate and undergraduate student scholarship.
- To advance cultural diversity and intercultural dialogue as means to realize social equity on campuses and in communities.

We recommend an annual review of this document as the landscape of higher education shifts in response to our work, and as we adjust our goals to changing needs within higher education.